

# LEARNING PLAN 0



## TEXTBOOK:

**M BUSINESS 2ND EDITION**

**FERRELL, HIRT, FERRELL**

**ISBN: 0073511749**

## Getting Started

This learning plan is intended to introduce you to some basics about the course.

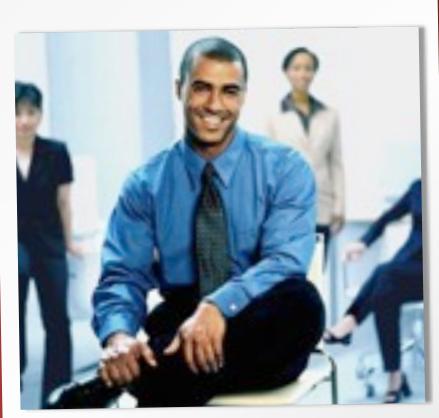
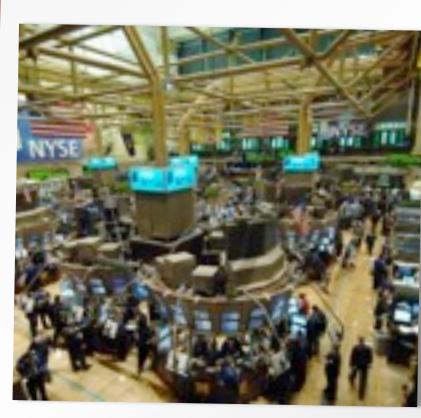
I would like to have you explore and become familiar with the Blackboard environment and what your typical week will be like (quizzes, submitting

assignments, etc.). In other words, we're going to practice this week before we get into the real thing! You are currently reading what is called a Learning Plan. Each learning plan will have a wealth of information for you to explore. There are three areas that you will see each week:

Welcome

Learning Activities

Assessment Activities



# Learning Activities

This is the section of the learning plan that offers specific activities for you to complete in order to master the material. This will always be your first step each week.

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THE LEARNING ACTIVITIES ARE DESIGNED TO PREPARE YOU TO COMPLETE THE ASSESSMENT ACTIVITIES.

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## Assessment Activities

This is the section of the learning plan that has you demonstrating what you've learned..



### LEARNING ACTIVITIES

1. PLAY WITH BLACKBOARD. EXPLORE AND BECOME FAMILIAR WITH THE COURSE.
2. REVIEW THE LEARNING PLAN.
3. LEARN HOW TO SUBMIT FILES.
4. LEARN HOW TO USE THE DISCUSSION BOARD.
5. IF YOU HAVEN'T DONE SO, PRINT OUT THE SYLLABUS.
6. REVIEW THE FORMING GROUPS.PDF DOCUMENT
7. REVIEW THE BUSINESS PLAN PROJECT.PDF
8. GO TO THE TEXTBOOK WEBSITE: [WWW.MHHE.COM/FERRELLM2E](http://WWW.MHHE.COM/FERRELLM2E)



### ASSESSMENT ACTIVITIES

1. COMPLETE THE WELCOME NOTE ACTIVITY
2. COMPLETE THE MEET THE CLASS! DISCUSSION FORUM
3. RESPOND TO YOUR CLASSMATES ACCORDING TO THE GUIDELINES IN LPO