

Personas

Collectors (People that are curious about my collection)

Jim Long



Demographics: Married, Lives in North Carolina, Works in the IT field, College education

Quotes: "I have my circle of folks I confide in.."

"It kinda turns my stomach that there are some folks that say "you can't say this came from me" I generally know who these folks are."

Values: Android collectibles and Custom collectible toys, new and experienced collectors, Giveaways, Technology

Stories: Jim is the rockstar of the Android Collectibles community, and every collector knows it. Jim has a complete collection or is very close to completion. He is also a very serious collector of custom androids. Jim gained most of his popularity on the community from hosting several android giveaways, the last one being one of the largest and most popular. He is also known for helping collectors out with their small and growing collections. He is a great person to look to for information regarding android collectibles. He takes a lot of his own personal time and expense to help other collectors.

Recently he had an accident with a few of his personal androids in his collection that have left him in need for some androids.

Jim has a several relationships set up with a lot of people and has no problem helping out a collector whenever he can.

Tasks: Promoting android collectibles community, researching upcoming events/shows, maintain reputation, and posting relative information for collectors from other collectors and sellers.

Experience: He has completed his collection and also has several Artist Proofs and custom androids in his personal collection. He has built up a very solid and professional relationship with the entire Google+ Android Collectibles community.

Emotions: Caring, outgoing, fun, sociable, and helpful

Technology: Android, computer, Apple occasionally

Social/Cultural Environments: Google+, Facebook, Website forums, personal websites, and blogs

Buyers (People that want to trade buy from me)

Zacharie Lorie



Demographics: Lives in France, website Co-Founder, Works at SNCF

Quotes: "I look forward to the series 4!"

"It takes a lot of time to complete his collection. Every day I try."

Values: Androids and Android Collectibles, Tech, Soccer (he calls it football because he is in france)

Stories: I tried making deals with Zacharie Lorie before in the past. I never made any deal with Zacharie yet, but he along with several collectors has a huge interest in some of my more rare androids that I could easily sell or trade. I chatted with him once on Google Hangout; he is a very easy person to talk too and can keep a conversation going about a particular topic for a long time.

He has a growing collection and a couple very rare androids also, but he doesn't have a very complete collection yet. He collects a lot more custom androids that he commissions with custom artists in Europe.

Tasks: Find sellers and collectors to deal with, buy custom androids, and post collection on google+

Experience: He has about as much experience as I do, he has collected almost all rare androids, but still has an incomplete collection. He has commissioned a lot of projects to several artists and made deals with a lot of collectors.

Emotions: happy, sociable, enthusiastic, appreciative, and outgoing

Technology: Android, computer, website development skills

Social/Cultural Environments: Google+, Trampt

Sellers (People that want to sell to me)

Thiru Palanisamy



Demographics: College Education, Works at Google, Age 20 – 40, Lives in California and previously lived in India.

Quotes: “I would tell you a UDP joke but you might not get it!”

“I only maintain relationship with very small number of collectors who are mature, professional & truly value the art.”

Values: Art/art collectors, Android collectibles, Collectors, Computer Science, Google products and services, Geeky and Nerdy stuff

Stories: I have bought numerous androids from Thiru in the past; I hold a great relationship with this collector as he finds a lot of the androids that I am still looking for. Although, he personally requests for every android I buy from him that I don't credit him for selling to me when I post a picture of it online. Most collectors I buy from don't mind being credited, but because of the rarity of the androids that I have bought in the past from Thiru, he doesn't want to be spammed from other buyers asking for androids. He is willing to deal with me because I have a good reputation with him and he knows I appreciate the art of Android Collectibles as much as he does. In order to maintain the relationship between me and this collector, I have no problem in keeping our deals secret.

Tasks: Finding collectors to deal with, building collector relationships, Researching androids

Experience: Thiru is a very experienced collector. He has recently completed his production android collection, very difficult to achieve. He sold most of his duplicate androids that he had in his collection and also found and sold androids to me that I still needed in my collection. Thiru has a lot of experience buying and selling androids to complete his collection, and still is trading, buying and selling.

Emotions: He is secretive, cautious, and logical

Technology: Computer savvy, likes Google products such as Chromecast and Android.

Social/Cultural Environments: Google+, Google in person socializing.